

# *Career-Inspirations*

## *Executive Career Transformation*

Welcome! The route to your next job could start right here!

The search for a new executive position can feel daunting, irrespective of whether you are undertaking it of your own volition, or whether it has been forced upon you.

Whilst it can be a traumatic and frustrating experience, with our guidance and support it can also be one of the most rewarding steps forward.

We help you to identify your value-adding strengths, knowledge and experience, your personal characteristics and define your career aspirations, so that a unique and powerful CV can present you at your best.

We help you to understand how to approach the job market, avoid the traps that job seekers often fall into, and be truly prepared to win the interview process.

You are embarking on a journey where your success will reflect your own level of energy and commitment, but you will not be making that journey on your own.

We look forward to helping you achieve your objectives.

There are 3 key areas that must be addressed in order to smooth your journey:



## **YOUR PERSONAL BRAND**

Your Personal Brand is YOU – who you are and what you do that delivers real VALUE.

Prospective employers take under 10 seconds with your CV to decide whether you might be of interest to them.

It is clearly a huge risk, therefore, to hope that a prospective employer will take more time with your CV to work out your value to them.

It is absolutely essential that your CV presents you at your best, clearly and concisely, for the level of role you aspire, to raise interest in you.

Compromising on the preparation means you also compromise the quality of your CV, so we take great care in ensuring you get it right.

- Evaluating your career progression to date
- Establishing a coherent leaving story
- Determining your next ideal role
- Identifying personality/character traits
- Presenting a coherent career history
- Identifying key value-adding strengths
- Presenting your significant achievements
- Creating your unique and powerful CV
- Creating your LinkedIn profile
  
- Unlimited 1:1 support
- Unlimited telephone support
- Unlimited e-mail support



## FINDING THE PERFECT OPPORTUNITY

Our objective is to help you to secure the right position, at the right level, in the right sector and the right location – one that suits you best.

Vacancies advertised directly by companies or through recruitment consultants, will inevitably receive high levels of response/competition and applicants are often discounted without being given reasonable consideration.

Many jobs, however, are filled without being made widely known, and often where a shared interest or commitment to achieve a common objective is developed. Opportunities are often created where no vacancy even exists!

We ensure that you do the right things, in the right way, to help you deliver the right results.

- Understanding the real job market
- Applying for advertised position
- Using Recruitment Consultants correctly
- Developing your networking skills
- Making speculative/targeted approaches
- Completing Application Forms
- Utilising LinkedIn correctly
- E-mail and letter writing
- Preparing for psychometrics
- Unlimited 1:1 support
- Unlimited telephone support
- Unlimited e-mail support



## CONQUERING THE INTERVIEW

Job interviews remain the essential part of any selection and recruiting process, and it is very unusual for any organisation to appoint anyone without having seen them first.

Irrespective of how good you may look on paper, the interviewer risks their own reputation and credibility every time they appoint someone new.

They are, therefore, naturally cautious in their decision-making, rarely taking chances on an outsider, and nearly always seek support for their decision before offering the job to any candidate. It is also, sometimes, why an employer might find it easier to appoint an internal candidate – even if they may not be as good!

Using the psychology of the interview process may give you an unfair advantage!

- The psychology of the interview
- Making the right 'first' impression
- Different interview styles
- Preparing for remote interviews
- Interview preparation
- Questions you might be asked
- Questions you can ask
- Evaluating job offers
- Preparing to start the next job
  
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Our commitment to providing close and unlimited one-to-one help, guidance and support to help you make a successful career change, originates from a deep belief that:

Every individual, no matter their age, gender, ethnicity, seniority, knowledge or experience, can significantly improve their job satisfaction and personal life if enjoying the role or culture to which they are best suited.

**Your FREE 30 Minute confidential  
Maximise Success  
Pre-Interview Consultation**

**Call, or e-mail now to arrange this no-obligation service.**

E-mail: [Bernard@career-inspirations.co.uk](mailto:Bernard@career-inspirations.co.uk)

Tel: 07770 237894

We look forward to helping you achieve your objectives.

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